



GM(NWO-II)/CBT/GenI/2011-12
March 22, 2011

To
The Heads of SSAs,
The General Manager(Sales & Marketing),
Tamilnadu Telecom Circle

Sub: Withholding of barring of activation through SMS for franchisees

As per instructions of CGM, the barring of activation through SMS for those franchisees who failed to complete the CAF activity within 20 days of activation starting from 1st of March 2012, is being withheld temporarily up to 31-03-2012, to enable the SSAs to achieve the targets on SIM activations. However, the barring activity will be put in place as per instructions of CGM, as a regular measure with effect from 01-04-2012. Activation through SMS will be barred on 01-04-2012 for all those franchisees who failed to complete the CAF activity including data entry, CAF submission and CAF verification & acceptance by SSA for connections activated from 1st March 2012 to 11th March 2012. The franchisees may be informed that various incentives, commissions and other reimbursements will be paid only for those connections where all the activities including CAF are completed within 20 days of creation through SMS/Data Entry in SS.

General Manager
Network Operations - II CM

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